



## Abstract



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### **Sharing for faster growth: communication and computing technologies amplify human talents for cooperation**

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Mass cooperation across time and space is feasible and economical. 1 billion people online worldwide can conduct themselves as one gigantic organism. Skype allows you to make free calls over the Internet. But it also allows your spare computing power and net connection to be borrowed by the Skype Network, which then uses this resource collectively to route other calls.

File-sharing, blogs, wikis, participatory journalism, social networking services, open-source software, net-dating, free Internet telephony – these are each disrupting multibillion-dollar industries and reshaping the landscape of business, relationships and mankind dreams.

Sharing information about inputs and outputs and having open access to the means of production. This is the first time in history that you can have distributed economies of scale (massively distributed and ultraspecialized microproduction). No more market surveys. Customers collectively volunteer information on what they want. Large online entities determine the products that companies manufacture.

The industry of the self will emerge and we will consume products that we helped create/shape. In the contribution economy, sharing information and ideas may enrich our lives in ways we can't measure – yet. The next 60 years will be the most interesting times preceding transhumanism. We will constantly choose among infinite virtual possibilities.